



Ministry/Event Concept

Questions and Considerations

“Name” for this Ministry/Event: _____

Description of this Ministry/Event:

- 1) **Mission.** Does it match well with the mission and purpose of the greater church and Gospel?
- 2) **Gospel.** How is the Gospel shared within this new ministry?
- 3) **Inreach/Outreach.** Who are expected participants? Hope folks or community, Christians or “unchurched”?
- 4) **Leadership.** Are the folks that came up with the idea willing and prepared to lead it?
- 5) **Resources.** What is needed (facilities, finances, time, participants, etc) for the ministry?
- 6) **Duration.** Is this a long-term or short term ministry? If long term, how long?
- 7) **Risks.** Are there risks are associated with this ministry (insurance, financial, reputation, etc)?
- 8) **Success.** What is the goal of this ministry? What would you consider “success”?
- 9) **Conflict/Complement.** How would this ministry complement or conflict with other ministries?
- 10) **Communications.** What impression are we trying to make and how will you make it?

(see expanded examples and thoughts on these questions on opposite side)

Expanded examples and thoughts for Ministry/Event Concept questions

Description: Can you describe, in two or three sentences, this new ministry? Something that might go into a flyer describing the congregation's ministries, or as an answer to "on the street" questions from folks that have heard about it, etc.

1) Mission. Does it match well with the mission and purpose of the greater church and Gospel? (always start with that one!) Does it match well with the particular sense of mission of this congregation? Who are we reaching, how are we serving, etc...

2) Gospel. How is the Gospel shared within this new ministry - explicitly (witness, prayer, message, discipleship, education, etc) or implicitly (caring and helping others, fundraising, etc)

3) Inreach/Outreach. Are the participants in this ministry expected to be primarily those within our faith family or others in the community? Existing Christians or those that do not yet know of God's love for them?

4) Leadership. Are the folks that came up with the idea willing and prepared to lead it? All ministries need a champion with a sense of ownership combined with flexibility and cooperation.

5) Resources. Do the ministry leaders and the congregation have the resources (facilities, finances, time, participants, etc) necessary for the ministry?

- What facilities does it need? How often?
- What costs will be incurred? Is the ministry financially self-supporting or underwritten by the congregation?
- How much time is required, how often, by leaders (including preparation, events, cleanup/follow-up)

6) Duration. Is this a long-term or short term ministry? If long term, what level of commitment is required by all parties?

7) Risks. What risks are associated with the ministry, and are they manageable (insurance, financial, etc)

8) Success. What would make the ministry "successful" as best as we could define that? What is or are the goal or goals? Spiritual growth, service to others, improved relationships, life skills, education, new contacts, etc. How many people need to participate/attend? What if they don't?

9) Conflict/Compliment. How would it affect the other ministries in the congregation - is it complementary or in any manner conflicting (use of space, financial, participant time, etc...)

10) Communications. What impression are we trying to make? How do we communicate to potential participants? What different advertising choices? When do we communicate - how far in advance? Who can best craft the communications we develop?